

Boot Camp organized by Srusti Academy Development Foundation at BJB Autonomous College, Bhubaneswar

31st October, 2019



Srusti Academy Development Foundation, SADF organized a Boot Camp at BJB Autonomous College, Bhubaneswar on 31.10.2019 in association with Startup Odisha and Department of IMBA, BJB College. The Boot Camp was inaugurated by Asst. Prof. Dibyajyoti Mohapatra, Manager(SADF) and Shri Bishnu Prasanna Pal (HOD, IMBA) of BJB college. Prof.(Dr.)Suprava Pattnaik(Principal) attended the event as Chief Guest who shared her valuable experiences and felt happy for this joint collaboration in the field of Entrepreneurship Development. The founder of wholesaler dotcom, Shri Prayas Meher motivated students about the future prospective of startups in Odisha and emphasized that this the only way for self sustenance. More than 100 students participated in the event and shared about their idea to become an Entrepreneur through various startups. SADF is continuously taking initiatives for spreading awareness among student community on entrepreneurship development through various workshop, seminar and Boot Camp .The objective of organizing such programmes is to create a business ecosystem for the young budding managers of the state so that they can be successful managers in future. The various activities undertaken during the Boot Camp were Entrepreneurship Awareness, technical

sessions on startup activities, discussion and experience sharing by students, resource persons and incubatees of Srusti including Idea Pitching. Prof.(Dr.)Susanta Kumar Das,(Principal) and Er.Saroj Kumar Sahoo(Chairman) ,Srusti Academy of Management attended this event and shared their valuable insights. Principal Prof.(Dr.) Das gave the valedictory address followed by the felicitation to the guests with mementoes. At the end, Asst Prof. Dibyajyoti Mohapatra , Manager,SADF gave the Vote of Thanks and concluding speech.
